

# What Works: Mobilizing and Applying Evidence

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University of Regina, 15/16 November '18



Nesta...

Institute of Education  
EPPI-Centre



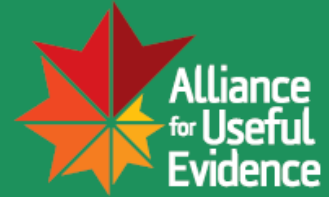
## The Science of Using Science

Researching the Use of Research Evidence in  
Decision-Making

Laurenz Langer, Janice Tripney, David Gough

EPPI-Centre  
Social Science Research Unit  
UCL Institute of Education  
University College London

Final report • April 2016



# USING EVIDENCE What works?

A discussion paper

Jonathan Breckon and Jane Dodson

April 2016



**"If you *build* it, [they] *will come*"**



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## Research reports: 1:3:25

Provides a consistent structure for final reports:

- One page outline of the main messages
- Three page executive summary
- 25 pages to present the findings





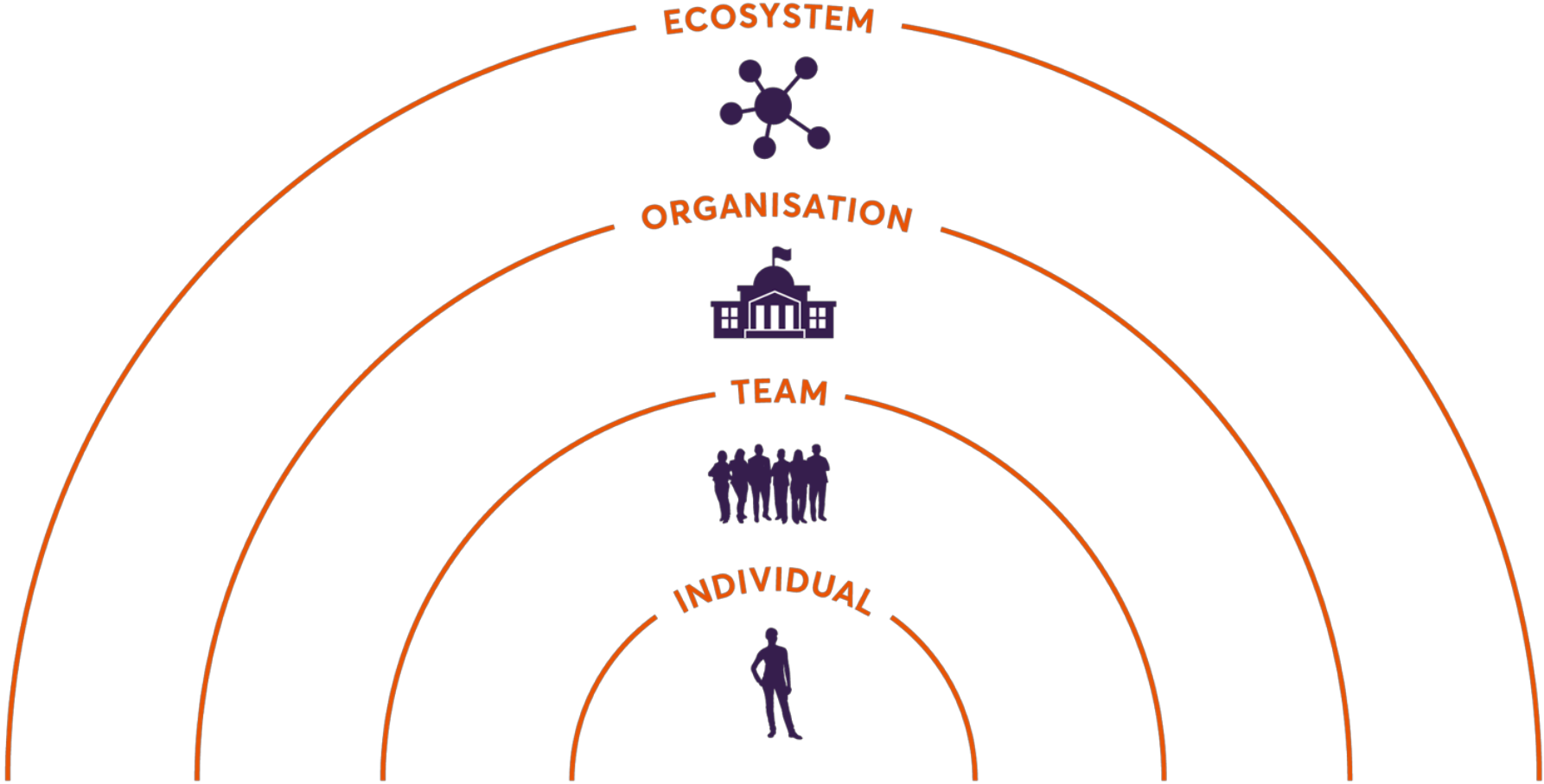
# **‘Dissemination is dead’**

Arianna Legovini, Head of the World Bank’s Development Impact Evaluation programme (DIME) 2011

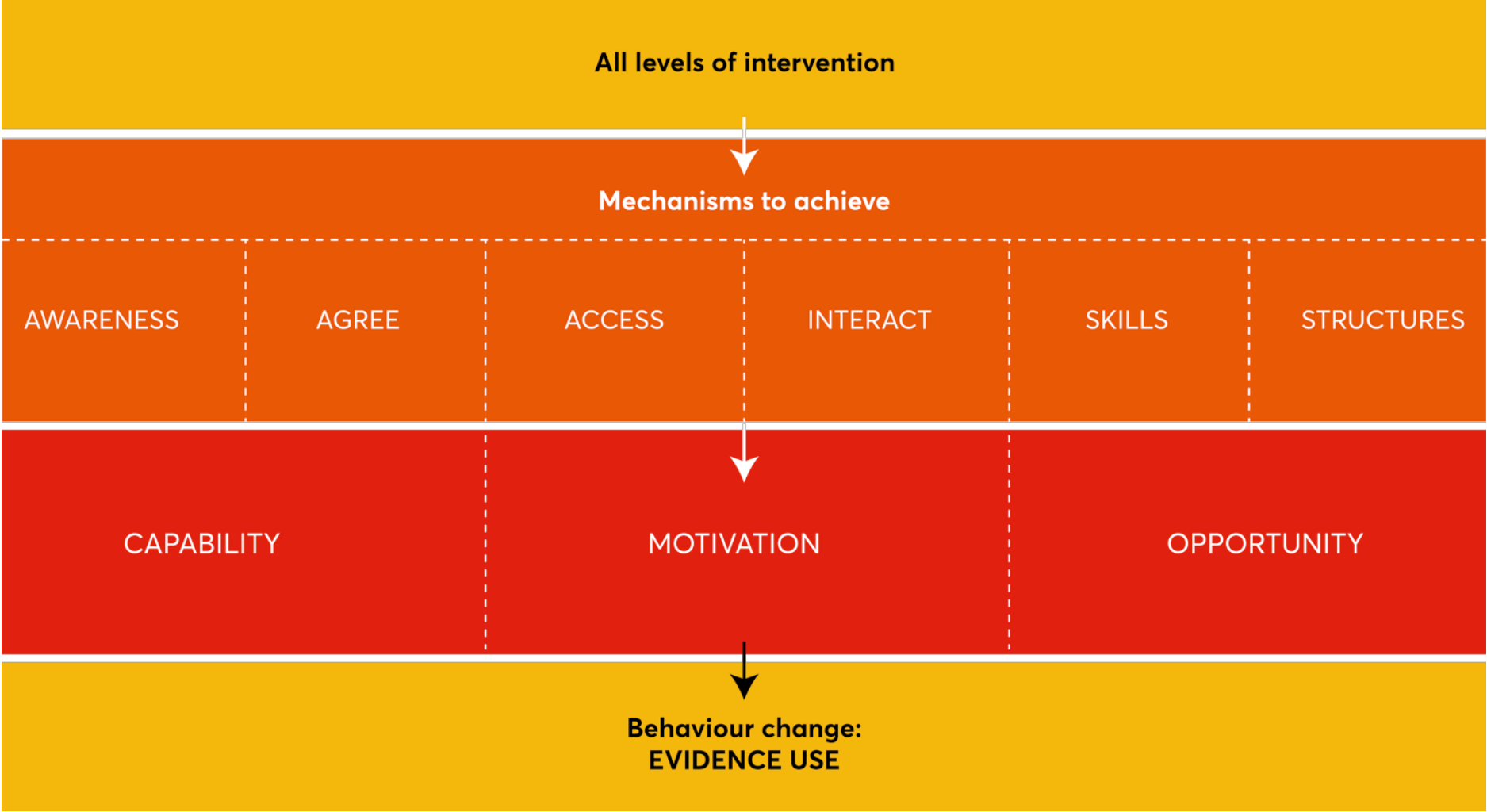
# The approach

**Systematic Review 1:**  
what is effective in **EIDM**  
36 Reviews of 91 interventions

**Scoping Review 2:** broader  
social science 100 interventions







# Six mechanisms

# M1 Awareness – marketing *not* PR alone

Supporting a  
pro-evidence culture



## Declaration on Evidence



Evidence of what works and what doesn't has become, through formal trial and error across all professions and public services, a foundation of professional practice. Equally, many untested interventions can do more harm than good and are wasteful of public and private resources.

Therefore, Medical Royal Colleges, the College of Policing and the Chartered College of Teaching as leaders of our professions, declare that our institutions expect all members to take full account of evidence and evidence informed practice in their daily decisions and advice to individuals and organisations.

As we promote new policies and interventions need to be tested for effectiveness and we also declare that our institutions expect and will support rigorous evaluation of these trials we undertake to ensure that these principles are reflected in our respective values, constitutions or conditions of membership.

College of Policing

## M2 Agree - users defining research



**Care for today and cure for tomorrow**

Alzheimer's Society strategy for funding research 2014–2017

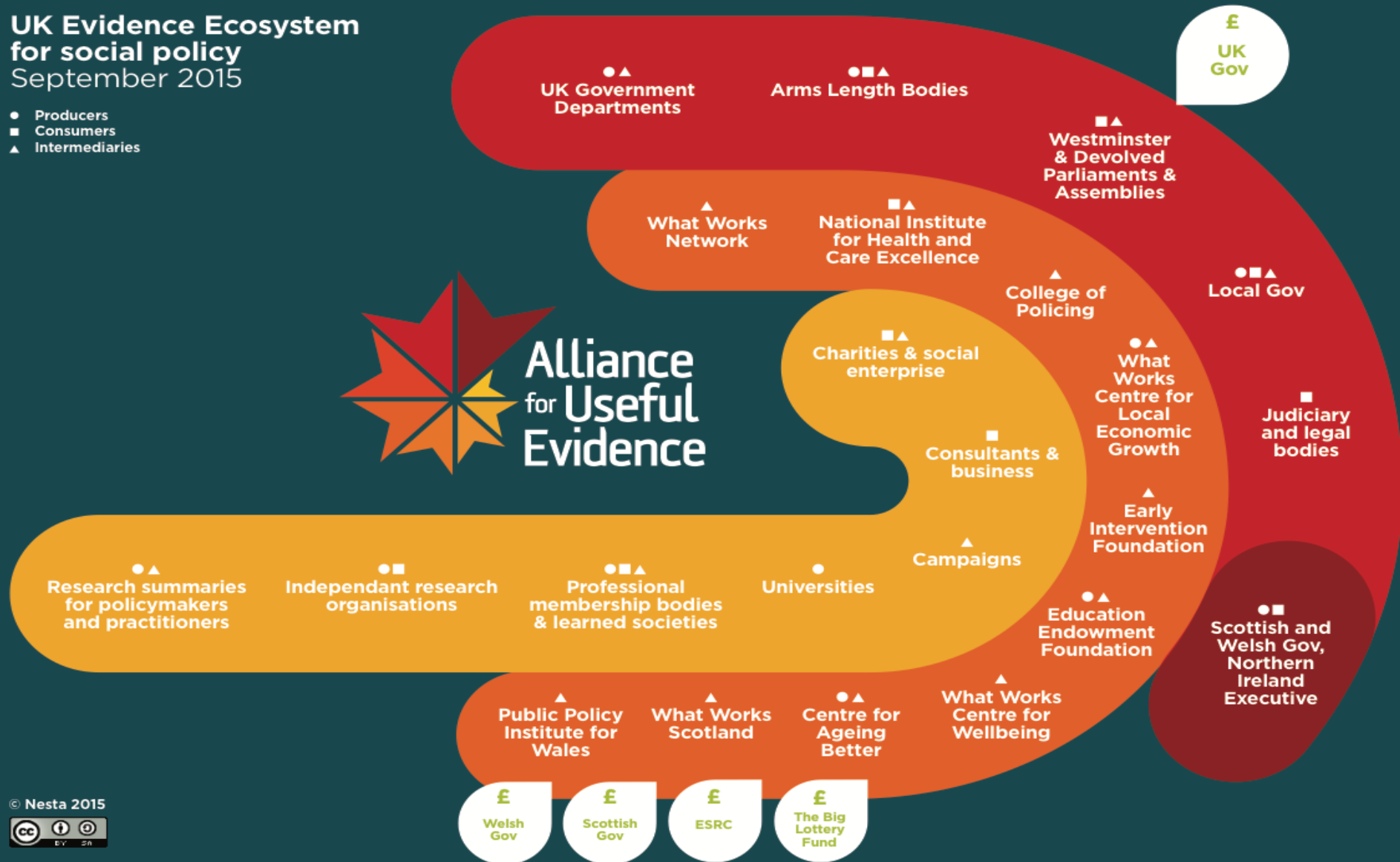
[alzheimers.org.uk](http://alzheimers.org.uk)

“Building mutual understanding & agreement on policy-relevant questions”

# M3 Access & Communicate: tailoring & targeting

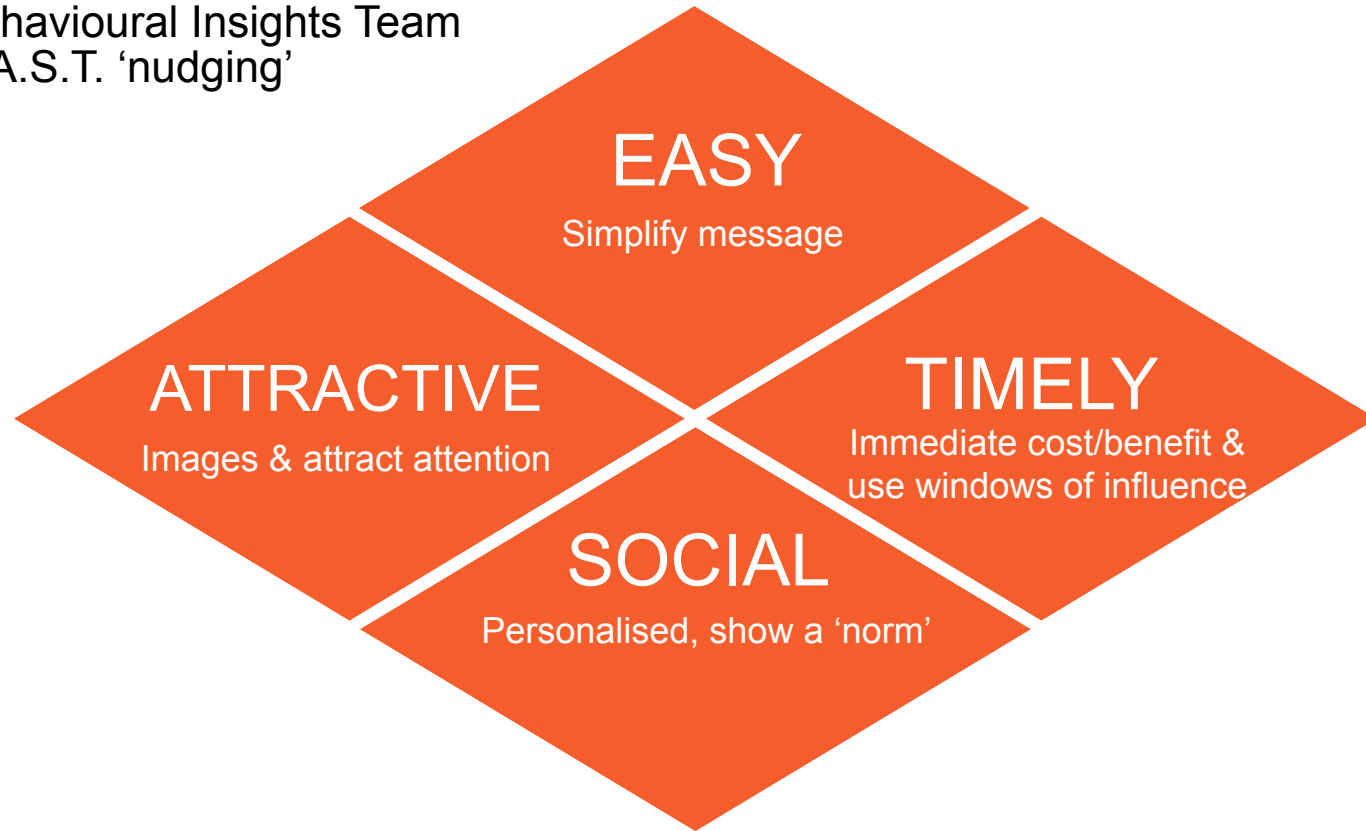
## UK Evidence Ecosystem for social policy September 2015

- Producers
- Consumers
- ▲ Intermediaries



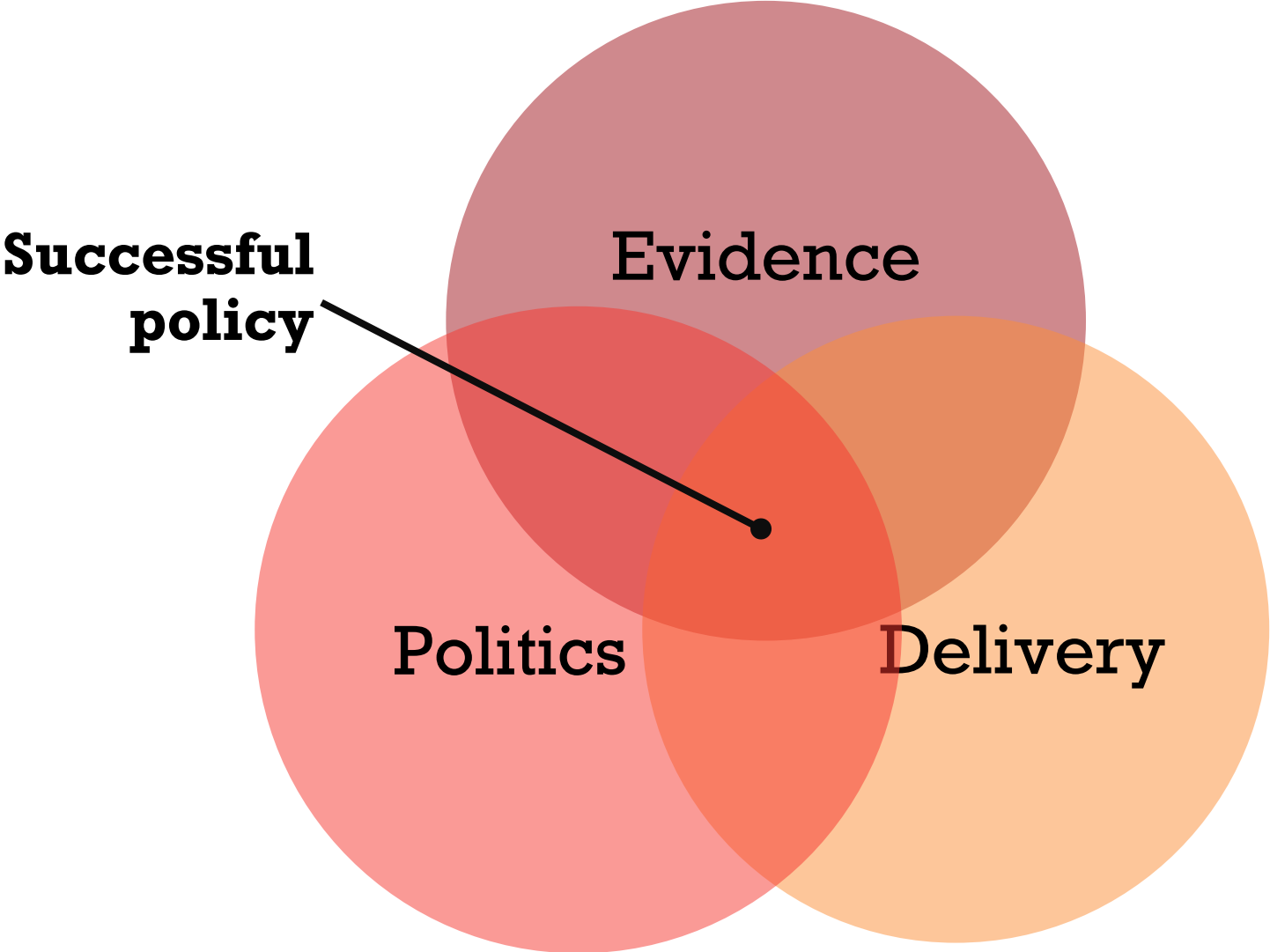
## Top tips for getting heard

Behavioural Insights Team  
E.A.S.T. 'nudging'



# Co-production?

**M5 Skills: UK Civil Service Skills**



**Successful  
policy**

**Evidence**

**Politics**

**Delivery**



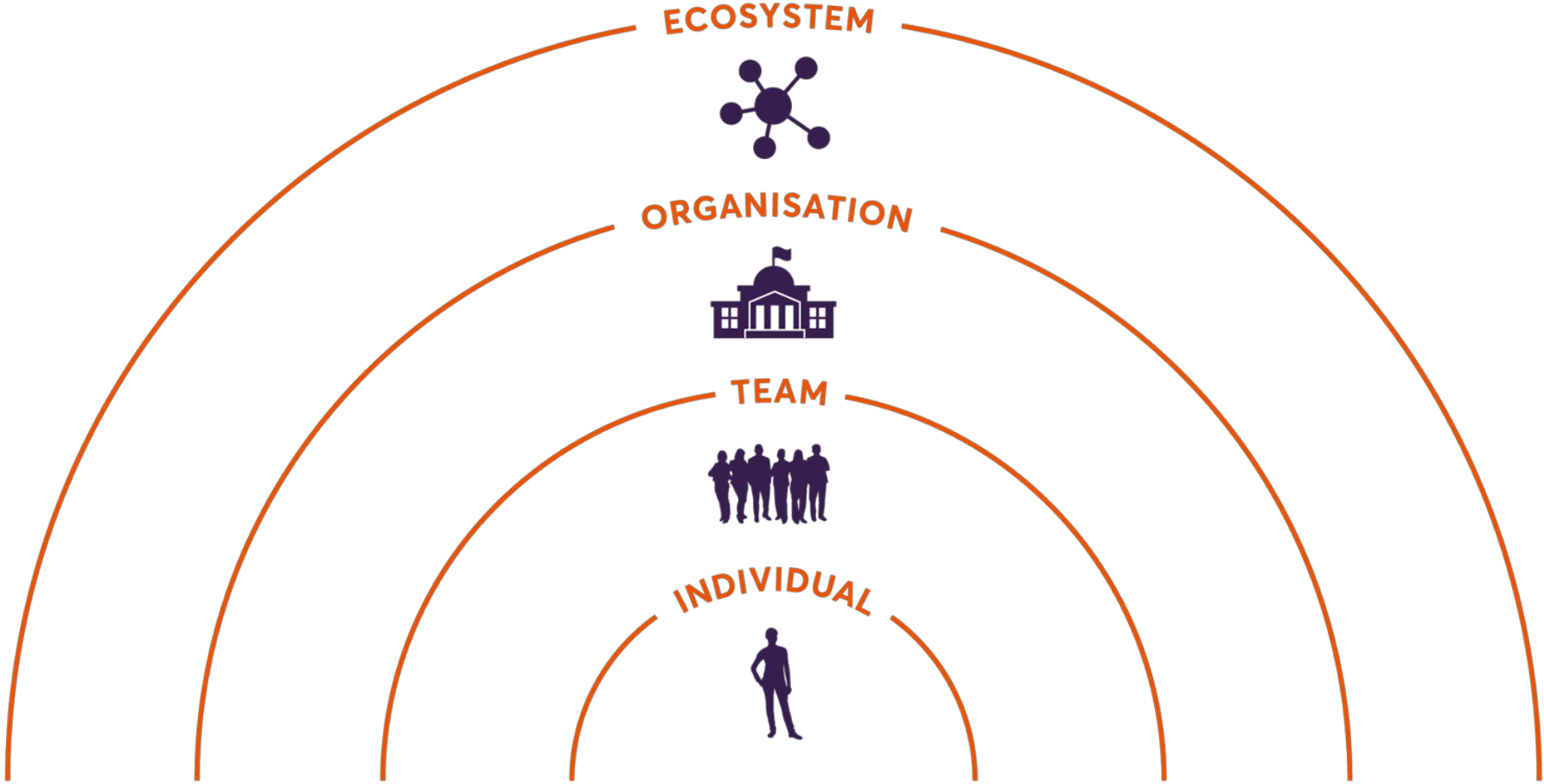


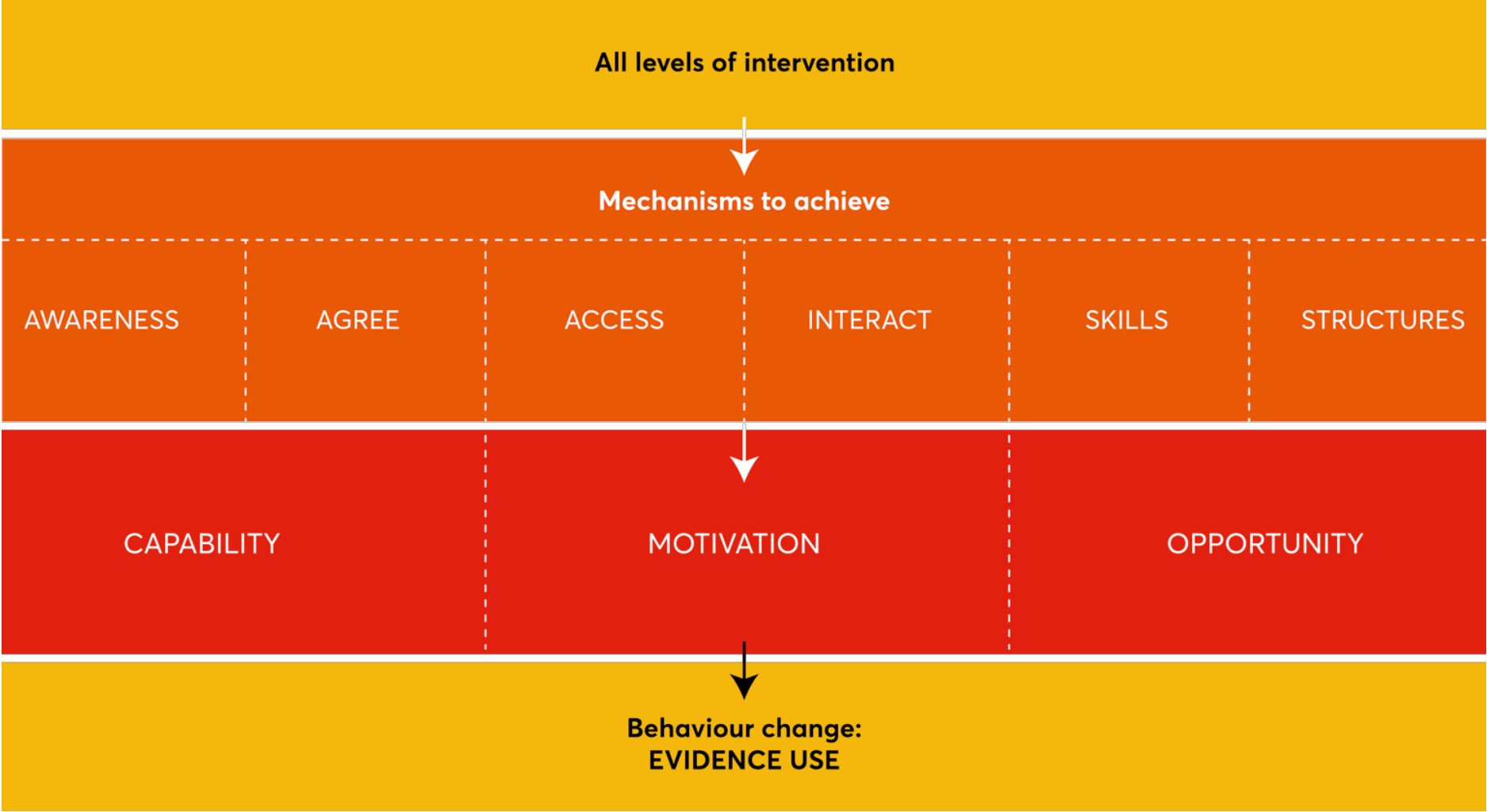
# Embedding Hardwiring



# Evidence transparency framework









What Works  
Wellbeing

wellcome trust



# The Science of Using Science:

**Researching the use of research evidence in  
decision-making**

Project report launched, 12 April 2016, Wellcome Trust, London

Laurenz Langer, Jan Tripney, David Gough

# Join us!

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